

Stay at home Mom, living her dream of being a Mom and owning her own Virtual Assistant Business

Some women have tough decisions to make when becoming a Mom. Should they stay at home and take care of their family or go back to work? Why not have the best of both worlds?

Some women have tough decisions to make when becoming a mom. One of the biggest is whether they should stay at home and take care of their family, giving up a job they love and worked hard to get. On the other hand, they may decide to go back to work, eventually missing some part of their children's lives. However, why not have the best of both worlds

Marla Murasko has found her niche. She is a stay at home mom, who is not only a successful businesswoman, first time publisher of "Jacob's Journal: My Journey Home" (www.jacobsbirthjournal.com) a special needs book capturing the first six months of her son's life, and a step-mother to Amanda, but is also very involved with her community.

As the President and owner of ExecuEssential Administrative Services (www.execuessential.com), Marla provides a unique service to her clients. As a highly skilled Administrative Professional, she provides her clients all over the country with top-notch administrative services remotely from her home office.

How does she do it you ask? The key word is prioritizing. With organization and a good, open communication style with her clients, she can prioritize her time between work and family.

You may see her walking her son on a beautiful summer day dictating notes to herself, or if not hands-on with her son's therapy, she may be watching from her office, while responding to emails. When day is done for most, Marla will go to her office to do some work for clients, promote her book or virtual assistant business, or may even come up with ideas for the next support group meeting.

Being a mom was her biggest accomplishment, but having her career as an Administrative Professional was also important. Therefore, after much research, Marla found her calling as a "Virtual Administrative Assistant". The flexibility, being your own boss, the independence and creativity is what drew her to this career.

As an independent contractor who works remotely from their home office. A Virtual Assistant uses advanced technology to communicate with their clients, and to execute an array of administrative tasks.

With the economy today on a continual rollercoaster ride, and gas prices fluctuating every

day. Companies have to get smarter about how they run their business. Therefore, they are now looking towards the Virtual Assistant for work to get done. The traditional office setting is becoming a thing of the past. However, with technology so advanced today, this has made this transition easier to manage.

Marla provides her clients with administrative services involving word processing, creating marketing collateral; such as brochures, business cards, newsletters. She handles internet research, bulk mailings, and travel arrangements. Her expertise is in meeting planning, and she also can provide clients with a personal touch, being a Personal Concierge arranging dinner reservations, sending flowers for special occasions, and creating invitations.

You may find yourself constantly on the go, and may need to know that there is a reliable Administrative Professional available to get the traditional administrative tasks done. ExecuEssential Administrative Services works with you and for you to save you time and money!

<http://www.execuessential.com>